

***MANY THANKS TO OUR EDUCATION
AND BUSINESS PARTNERS***

Anaheim Union High School District
Boeing Company
Building Industry Association
Capistrano Unified School District
Career Corner TV
Orange County Regional Occupational Programs
Dageforde & Associates
Disneyland Resorts
Ford Motor Company
FORMA
Garden Grove Unified School District
Girls Inc.
Home Builders Council
Huntington Beach Union High School District
Irvine Unified School District
Marriott Hotel
Mervyns
Newport Mesa Unified School District
Orange County Business Council
Orange County Department of Education
Orange County Register
OCTFCU
Saddleback Memorial Medical Center
Santa Ana Chamber of Commerce
State Farm Insurance Company
Wells Fargo

Vital Link

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***Vital Link
2003-04
Annual Report***

***Connecting Youth To
Their Future***



Vital Link

ORANGE COUNTY

Vital Link
Linking Students, Education and Business

***A Message From The
Vital Link Co-Chairs***

On behalf of the Board of Directors, committee members and staff of Vital Link Education Business Consortium, we are please to present the 2003-04 Annual Report. The past year has been a year full of accomplishments and growth for the organization. Vital Link provided services to an increased number of schools, after school programs and students.

The objective of Vital Link is to provide support services to local schools and after school programs and services in the area of career awareness and workforce preparation. Vital Link is creating unique and innovative programs that are built on the founders vision for the organization.

This report highlights the past year's outcomes, achievements and impact on students, teachers and youth facilitators.



Forrest Werner
Education Co-Chair

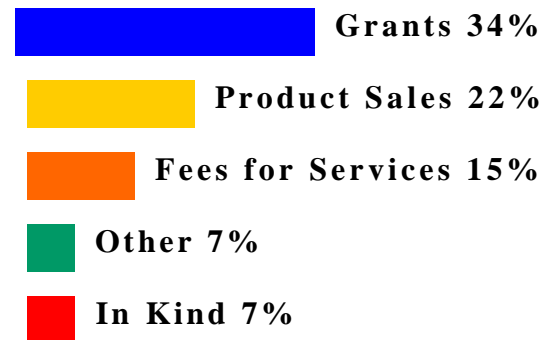


Vince Brantley
Business Co-Chair

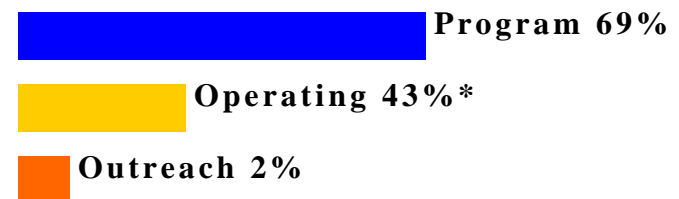
Financial Statement

Vital Link Education Business Consortium is a non-profit California corporation which depends on several funding sources to help it deliver its programs for students, educators and businesses. Funding sources include product sales, corporate and foundation donations and grants, fees for services, and individual gifts.

Total Revenues



Total Expenses



* *Operating contain a one time facilities expansion expense.*

2003-04 Accomplishments

Organization

- Vital Link moved from a shared office space with Junior Achievement into a larger 900 sq. ft. facility. The move expanded the work space and allows for the expansion of staff and program operation.
- The Board of Directors added 4 new Board Members, increasing its business members and adding ROP representation.

Curriculum Development

- The Personal Portfolio curriculum was developed and distributed to school districts and after school programs during the year. The Distribution goal was exceeded by 87%.

Business Forums

- Vital Link held 4 Business Forums in the following industries; Medical, Arts and Communication, Construction, and Hospitality and Tourism. The Forums served 750 students in Orange County.

Teacher Training

- Vital Link began its teacher training program in the use of the Personal Portfolio and Employability Skills curriculum reaching over 200 teachers and facilitators.

Mission

The Vital Link mission is to create the link between business and education to prepare students for the successful transition to meaningful employment. As a catalyst for systemic change, Vital Link is committed to making high school count in the career development process for students.

Vision

Vital Link will serve as a business education facilitator serving Orange County schools and after school programs. The organization will serve as a resource to career and technical educators with a variety of quality support services to assist them in providing students with current, relevant and meaningful information

Vital Link will be recognized as a national provider of quality career preparation programs and services. Vital Link will provide leadership and influence through collaboration with other organizations.

Program Goals

- Provide youth and educators with the standards and expectations of business through on-going education.
- Provide schools with curriculum support services and teachers training that focus on real-world applications addressing entry-level soft skills requirements.
- Create opportunities for youth to access business professionals as role models to enhance their career opportunities.
- Provide access to available entry-level jobs.

2003-04 Board of Directors

Education

Education Co-Chair
Forrest Werner
Vision 2020
OCDE

Jeanne Baird
Huntington Beach UHSD

Miles Brakke
Anaheim USD

Kathy Moore
Irvine USD

Alisa McCord
OCDE

Denise Clynes
Garden Grove USD

Gerry Strickland
Capistrano USD

Gerry Kawamura
Coastline ROP

Business

Business Co-chair
Vince Brantley
Santa Ana Chamber of
Commerce

Jennifer Marine
OCTFCU

Christine Shewbridge
Junior Achievement

Jeannie Burns
Girl Scout Council of
Orange County

Jan Gameraoz
Saddleback Memorial
Medical Center

Dan Flynn
John Laing Homes

Maryann Marks
FORMA

Nathan Jurczyk
Disneyland Resorts

Programs

Employability Skills Curriculum

The Vital Link Curriculum provides teachers with activities to assist students in developing Employability Skills, including:

- Speaking
- Listening
- Conflict Resolution
- Problem Solving
- Group Participation/Teamwork

Portfolio Curriculum

Workbooks for student use in the creation of a Personal Portfolio. There is an in-school and out-of-school version. The material is ideal for preparing students to apply for their first entry-level job.

Business Forums

Opportunities for students and educators to gain awareness of a variety of career within a specific industry. Professionals reenact an aspect of their responsibilities to provide a unique job shadowing experience.

Advisory Board

Providing for the facilitation of ROP Advisory Board Panels. Including the location of business professionals to serve of Boards and the coordination of the Advisory Panel events.

Job Bank

A web-based job bank that focuses on entry-level job listings. The listings help students explore potential job opportunities in Orange County.

Support Services

Vital Link provides support services to Orange County ROPs, Career Centers, and Academies in the area of career awareness, workforce preparation, teacher training, business and education partnership development.