VITAL LINK 2016-2017
SPONSORSHIP OPPORTUNITIES

Vital Link invites you to be a part of the momentum that will take students’ career exploration to a new level. We are pleased to present the STEM and the Arts Career Showcase sponsorship opportunity for 2016-2017.

It is important to prepare students for selecting the right education path. Identifying students’ talents and aptitude, and aligning them to their interests and passions will allow them to make career decisions with more clarity and focus. Vital Link programs enhance students’ learning experiences through real world application, hands-on experiences, connection with business mentors, and much more. These programs are the foundation for creating an education plan that will provide students with the means to be work ready, career ready and life ready.
ABOUT VITAL LINK OC
CREATING BUSINESS EDUCATION PARTNERSHIPS SINCE 1990

Vital Link has worked diligently to connect business with education. Vital Link provides project based learning experiences that brings work-life into the educational environment so students can Explore, Discover, and Connect™ with their future careers.

SERVICE AREA:
THROUGHOUT CALIFORNIA
PRIMARILY FOCUSED IN THE ORANGE COUNTY REGION

32K STUDENTS SERVED ANNUALLY

OFFERED TO:
90 MIDDLE SCHOOLS
85 HIGH SCHOOLS

11 COMMUNITY COLLEGES
30 SCHOOL DISTRICTS
5 REGIONAL OCCUPATIONAL SCHOOL DISTRICTS

STEM AND THE ARTS CAREER SHOWCASE

The STEM and the Arts Career Showcase, in collaboration with the OC Fair & Event Center’s Imaginology, creates an engaging and interactive Career Exploration experience. Throughout the weekend, competitions, hands-on activities, presentations, exhibits, educational displays, and career path success stories from industry partners will inspire students to pursue STEM careers.

EVENT SCHEDULE:

VIP CELEBRATION, INVITATION ONLY:
Thursday, April 20th - 4pm to 6pm
FIELD TRIP DAY:
Friday, April 21st - 9am to 3pm
OPEN TO THE PUBLIC:
Saturday, April 22nd - 10am to 5pm
OPEN TO THE PUBLIC:
Sunday, April 23rd - 10am to 5pm

LOCATION:

OC FAIR & EVENT CENTER
88 FAIR DRIVE, BUILDING 10, COSTA MESA, CA 92626

Included in the showcase:
• Over 6,000 STEM and the Arts Career Showcase attendees
• Vital Link’s hands-on career exploration exhibits in fields such as design, engineering, environmental sciences, health sciences and transportation
• Interactive robotics competition featuring student-built robots
• Alternative fuel vehicles designed by Orange County high school and university student teams for the 2016 UCI Energy Invitational competition
• Over 50 Industry, Nonprofit, and College demonstrations and interactive exhibits
• Over 8 different competitions
• 9 Industry speakers
• Digital Media Arts competition displays
• Job recruitment area
• Live entertainment
• And much more!

2016 SUPPORTERS: Meguiar’s, OC Fair & Event Center, Cox, Honda, Crevier Classic Cars, Ingram Micro, Best Buy, Pacific Life, OC Pathways, Doing What Matters, Southern California Edison and American Career College

MARKETING IMPRESSIONS:

Program flyers with sponsors distributed 10,000
Website with sponsors impressions (CTEoc.org, vitallinkoc.org, MFGDay.com)  
Race T-Shirts distributed 250
Water bottles with sponsor distributed 2000
Tradeshow bags with sponsor distributed 2500
Event awareness driven by PSAs
Sponsors are sought to provide financial support, volunteers, mentors, and in-kind donations. Your support will create the foundation for building the educational pathway to high technology careers for thousands of youth. For details on sponsorship packages or to create a package of your own, please contact Mary Tran at 949.646.2520 or marytran@vitallinkoc.org

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<tr>
<th>SPONSORSHIP EXPOSURE</th>
<th>$20,000 Innovative Sponsor</th>
<th>$10,000 Performance Sponsor</th>
<th>$7,500 Design Sponsor</th>
<th>$5,000 Technology Sponsor</th>
<th>$2,500 Contributing Sponsor</th>
<th>Media Sponsor</th>
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<td>COMPANY WILL RECEIVE VIP CELEBRATION TICKETS</td>
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**TARGETED SPONSOR** *(LOGO WILL BE FEATURED ON TARGET AREA OR ITEM)*

- **VIP PROGRAM** $500
- **PHOTOBOOTH PROP LOGO** $750
- **LANYARD** $1000
- **BREAKFAST SPONSORS** $1500
- **WELCOME BANNER** $2000
- **LUNCHEON SPONSORS** $3000
- **WATER BOTTLE** $5000
- **T-SHIRTS** $5000
- **TRADE SHOW BAGS** $5000
Questions?

Mary Tran
Director of Development
949.646.2520

15401 Redhill Ave, Suite F
Tustin, CA 92780
949.646.2520
www.vitallinkoc.org
SPONSORSHIP FORM

Volunteers and sponsors are sought in order to provide resources to offset general program and event expenses. Your support will create the foundation for sustaining an education pathway to high technology careers for our youth.

SPONSORSHIP OPPORTUNITIES:

- Innovation Sponsor $20,000 and above
- Performance Sponsor $10,000
- Design Sponsor $7,500
- Technology Sponsor $5,000
- Contributing Sponsor $2,500
- Other: ____________________________

In-Kind: ____________________________

TARGETED SPONSOR OPPORTUNITIES:

- Program $500
- Photo Booth Prop Logo $750
- Lanyard $1,000
- Breakfast Sponsor $1,500
- Welcome Banner $2,000
- Luncheon Sponsors $3,000
- Water Bottles $5,000
- T-shirts $5,000
- Tradeshow Bags $5,000

OTHER OPPORTUNITIES:

☐ I would like to volunteer

Contact Information

Donor Name: ____________________________
Company Name: ____________________________
Mailing Address: ____________________________
Phone Number: ____________________________
Email Address: ____________________________

For More Information:

Mary Tran
Director of Development, Vital Link
marytran@vitallinkoc.org • 949.646.2520

www.vitallinkoc.org
Tax ID #33-0632256

Please fax completed form to: 949.646.2523